

# Mobile Device Management Solution

Revolutionary Cloud-based Solution to Centrally Manage, Secure and Deploy Mobile Data, Applications and Devices

## ■ At a glance

- Increase security and compliance enforcement
- Reduce the cost of supporting mobile assets
- Enhance application and performance management
- Increase operational efficiency and effectiveness
- Cloud model for fast deployment and effortless scaling
- Comprehensive management of all popular mobile OS

## ■ All in one

- Mobile Application Management
- Mobile Content Management
- Mobile Security and Policy Management
- Mobile Email Management



## The Challenge

It can't be denied: Enterprise mobility is truly taking off. Employees are no longer contained within an office's four walls. The Enterprise IT is in middle of seismic shift in the evolution or some might say revolution, of Mobility. Growing number of mobile platforms and devices are used in enterprise day by day. Multiple applications, operating systems and back-end data sources all push mobile administration and management tasks into the red zone.

## The Solution

IEIMobile cloud based Mobile Device Management (MDM) offers fully integrated solution suite and optional set of managed services that provide enterprises with fully integrated cloud platform that simplifies MDM with rapid deployment, visibility and control that spans across mobile devices, applications and documents.

Built on secure and **multi-tenant cloud architecture**, IEIMobile MDM enables instant enterprise mobility management in just minutes with effortless scalability, weather from ten to 10,000 users and seamless integration into existing enterprise systems. Because there is no server to install, upgrades to latest technology are automatic.

Affordability is unmatched with **no upfront costs** and **no expensive change management**.

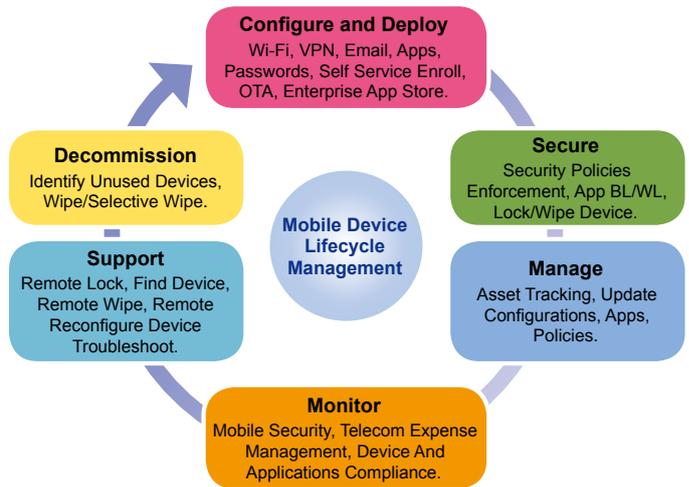


## ■ IEIMobile MDM Solution

IEIMobile is proud to present MDM solution in partnership with SAP® and Amazon Web services® (AWS®). Our MDM Solution is based on SAP®'s world leading MDM solution Afaria® and is hosted on one of the most popular, secure, robust and trusted cloud platforms - Amazon Web Services® (AWS®).

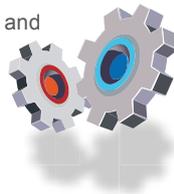
# Mobile Device Lifecycle Management with IEIMobile MDM Solution

As advanced mobile devices and applications become critical to an organization's success, IT is challenged with efficiently managing the full lifecycle management of devices across the enterprise. IEIMobile Mobile Device Management provides IT organizations the control they need to securely manage mobile devices throughout their entire lifecycle, simplifying these processes across multiple device types and mobile operating systems in a single console. With discovery, configuration, apps, and policy management, organizations now have the peace of mind that their mobile devices, critical data, and networks are secure from potential threats.



## ■ Configure and deploy

- Activate device using IEIMobile MDM Solution URL or via self service portal.
- Enroll corporate devices individually.
- Authenticate users and devices through basic and directory-services-based authentication.
- Instantly configure policies, settings, certificates and access enterprise accounts over the air.
- Wirelessly provision internal and recommended apps through the enterprise app catalog.



## ■ Secure

- Ensure authorized and compliant devices have secured access to business resources and accounts.
- Protect personal and corporate data and the entire device through encryption and password policies.
- Prevent unauthorized device use by locking down device features and enforcing restrictions.
- Audit devices for compliance with corporate policies, settings, applications, third parties and more.
- Automate business policies for non-compliant or jail broken devices.



## ■ Manage

- Streamline and automate mobile asset and inventory management.
- Update and provision new policies, settings, certificates, apps, software and access to enterprise.
- Accounts – Exchange Active Sync, Wi-Fi, VPN, CA, LDAP and more – over the air.
- Push down configuration problems, apps, software or remote lock/wipe commands on-demand, at a scheduled time or the next time a device or group of devices checks in.



## ■ Monitor

- Monitor both devices and network health status and statistics for exceptions.
- Track user activity such as app downloads, voice, SMS and data usage against pre-defined thresholds, white or black lists.
- Monitor system access and console user activity through detailed event logs.
- Set up alerts and automated business rules for specific device or network actions, user actions or system performance.
- Generate actionable reports with automated distribution across the IT team.



## ■ Support

- Perform device diagnostics remotely to identify issues.
- Provide remote assistance to mobile users and communicate from the console via SMS messaging.
- Take remote control of a device for more efficient troubleshooting.
- Provide users with remote management capabilities through a self-service portal.
- Manage troubleshooting cases and system incidents using an integrated case management system.



## ■ Decommission

- Identify unused/stolen or lost devices.
- Remotely wipe out the stolen and lost devices.
- Wipe out and re-commission unused devices with new configurations to new duty.



# Why We Are Different

- **Cross platform**, web-based solution with single console device administration.
- Allows IT to deliver fixes, upgrades remotely to mobile devices in the field.
- Minimizes user downtime with bandwidth optimization.
- Secure access, encryption, data backup and remote wipe capability.



## ■ Enterprise app store

IEIMobile MDM enables IT administrators to centrally deploy, manage and secure internal and public applications via a custom app catalog. Only compliant users can view, download and update enterprise apps as well as accessing purchased, recommended and white-listed public apps in public app stores.



## ■ Multi-tenant architecture

Allows one instance of software to support multiple groups in your organization. Each tenant provides additional layer of security, configuration, customization and access control.

- Provides state of art content management and distribution system.



## ■ Telecom expense management

Versatile telecom expense management module allows enterprises to reduce telecom expenses through real-time monitoring and alerting of roaming status across all controlled devices, regardless of carrier and location.



## ■ Robust reporting

IEIMobile MDM generates actionable, result-oriented reports and provides automated distribution to IT-defined lists. Enterprises can choose from IEIMobile MDM's library of 100+ reports and customize reports based on specific data elements captured in system.



## ■ Secure email gateway

The Secure Email Gateway monitors every device interaction with your corporate email infrastructure to identify any exceptions or threats. Its flexible rules engine allows or blocks devices using white lists and black lists or manually based on exceptions.



## ■ Intelligent notifications

IEIMobile MDM notifies IT departments when a pre-defined incident occurs via email, text or dashboard message. To minimize impact on IT operations, MDM can be configured with business rules to proactively respond to specific incidents affecting security or compliance.



## ■ Cloud based solution

IEIMobile MDM Solution is a cloud-based solution. IEIMobile MDM is based on Amazon Web Services® (AWS®), one of the most trusted, robust and safest cloud platforms in the world. Being cloud solution makes us most elastic, Flexible, Reliable, Secure, Inexpensive solution.

- Fast deployment and effortless scaling.
- No upfront investment: Replace upfront infrastructure investment with low monthly costs.
- No overhead of infrastructure management- It's taken care of!!!
- Global Reach – AWS has available zones and edge locations worldwide which ultimately give you the best performance of IEIMobile MDM anywhere in the world. **No Latency Issues.**



# Business Model

We offer IEIMobile MDM Solution with three plans to our customers-Basic, Gold and Platinum. Please refer the chart below for details:

Feature	Basic Plan	Gold Plan	Platinum Plan (Completely Managed)
IEIMobile MDM License	<ul style="list-style-type: none"> <li>With purchase of each selected IEIMobile device (PDA, Tablets, Automotive PCs) "One Single Client License" of IEIMobile MDM Solution is included. So you own the license.</li> <li>IEIMobile will provide only infrastructure, installation and maintenance services by hosting MDM for you in the cloud.</li> </ul>		
Implementation	Hosted on AWS® Cloud.		
Server Instance	Shared with other customers	Dedicated instance (NO sharing of instance with other customers)	Dedicated instance (NO sharing of instance with other customers)
Contract	Yearly (additional discount for 2- or 3-year contract)		
Billing	Billed yearly with MOQ 100		
IEIMobile Responsibilities	<ul style="list-style-type: none"> <li>Install and maintain Aferia servers</li> <li>16-hrs technical training for customers (on-line or in-Person)</li> <li>Basic technical support provided for two months via email.</li> </ul>	<ul style="list-style-type: none"> <li>Install and maintain Aferia servers</li> <li>16-hrs technical training for customers (on-line or in-Person)</li> <li>Priority technical support provided for a contracted period via e-mail.</li> </ul>	<ul style="list-style-type: none"> <li>Fully managed service</li> <li>Requirement gathering</li> <li>Accordingly set up and manage policies for customers</li> <li>We manage your resources for you. The customer simply needs to convey the requirements and rest assured.</li> <li>Install/Maintain the servers</li> <li>16-hrs technical training for customers (on-line or in-Person)</li> <li>Priority technical support provided for a contracted period via e-mail.</li> </ul>
Pricing	4.99 USD per device per month	Please contact sales	Please contact sales

## Special Offer - Demo Kit with Free Hosted IEIMobile MDM Solution

We are offering a demo kit so that you can try our MDM solution. Demo kit includes one of the most versatile and ruggedized handheld devices **Modat-530** along with a **special 3 months trial account** for IEIMobile MDM solution **for free**. So just login and start trying our MDM solution.



## Ordering Information

**MODAT-530**

Part No.	Description
MODAT-530-MDM	<ol style="list-style-type: none"> <li>One Modat-530 with pre-Installed IEIMobile MDM Client.</li> <li>One license for IEIMobile MDM Client.</li> <li>Three-month free IEIMobile MDM cloud infrastructure with MDM server installed on the cloud. You will get one user-ID and password, so just login and start trying our MDM solution.</li> </ol>

## Supported Devices

Product					
	Tablet PC	Tablet PC	Tablet PC	Automotive PC	Risc Based PC
	<b>ICECARE-07</b>	<b>ICECARE-05</b>	<b>ICELOG</b>	<b>iKarPC Lite</b>	<b>IOVU-07F-AD</b>
	7"	5"	7"	7"	7"
	TI Sitara™ AM3715 1GHz	TI Sitara™ AM3715 1GHz	Freescale™ i.MX6 Cortex A9 Quad-Core 1GHz	TI ARM Cortex A8 AM3715 1GHz	Freescale™ i.MX6 Cortex A9 Quad-Core 1.2GHz
Product					
	Industrial PDA	Industrial PDA	Industrial PDA	Industrial PDA	Industrial PDA
	<b>MODAT-100</b>	<b>MODAT-335</b>	<b>MODAT-335A</b>	<b>MODAT-530</b>	<b>MODAT-531</b>
	3.5"	3.5"	3.5"	5.3"	5.3"
	Marvell® PXA 310 624MHz	Marvell® PXA 310 624MHz	TI Sitara AM3715 1GHz	Quad Cortex-A7 1.2GHz	Quad Cortex-A7 1.2GHz