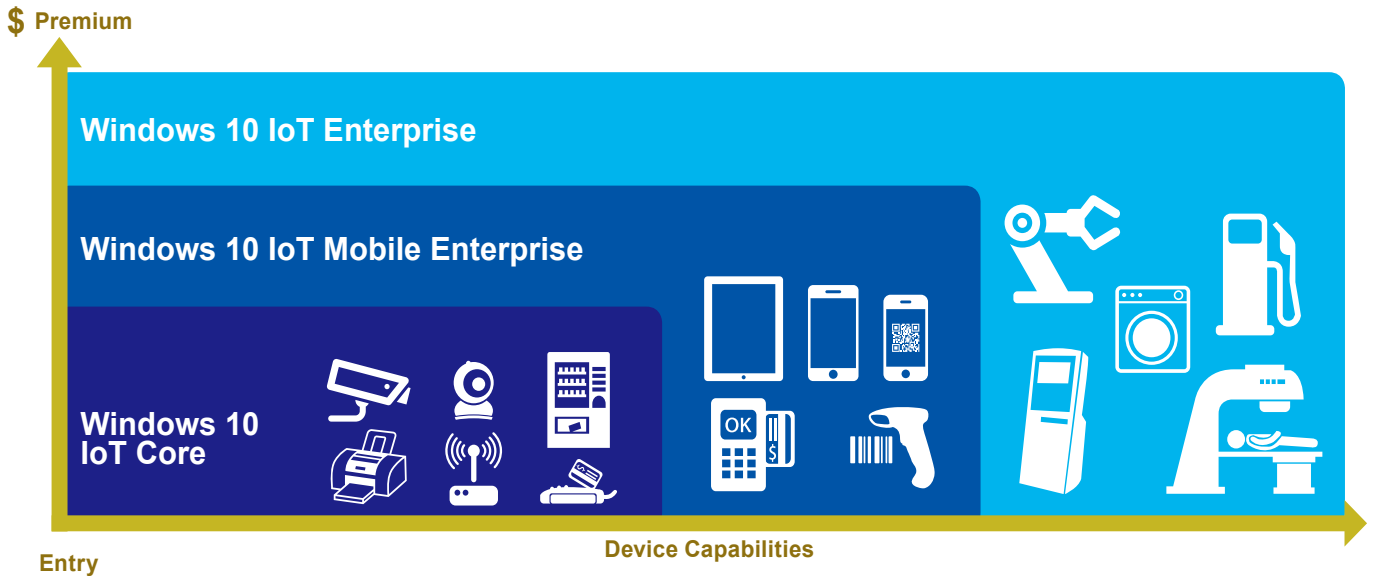


Microsoft Windows 10 IoT

Windows 10 IoT will power a range of intelligent, connected IoT devices. From small devices like gateways, to mobile point-of-sale to powerful industry devices like robotics and specialty medical devices, Windows 10 IoT offers a converged platform for devices with enterprise-grade security from the device to the cloud, and native connectivity for machine-to-machine and machine-to-cloud scenarios with Azure IoT Services.

<p>One Windows Platform Many different devices on Windows 10 IoT; One device management surface for all platforms</p>	<p>Secure Consistent and predictable device lockdown across form factors</p>	<p>Connected Build wireless connected small devices with Windows 10 IoT solution</p>
<p>Industry Devices Mobile Devices Small Devices</p>		<p>Mobile Broadband (data only) Wi-Fi Bluetooth/BLE Connection Management</p>
<p>One Windows 10 IoT Platform Technology</p> <ul style="list-style-type: none"> MDM Stack and Servicing Stack Converged Common CSPs 	<p>Secure in Windows 10 IoT</p> <p>Provide IoT devices with Advanced lockdown capabilities for an extra layer of security as well as a predictable device experience.</p>	<p>Connected for all your Windows 10 IoT</p> <ul style="list-style-type: none"> Windows 10 IoT AllJoyn device network



Microsoft Version	Windows 10 IoT Core	Windows 10 IoT Mobile Enterprise	Windows 10 IoT Enterprise
Target Platform	x86 or ARM base platform (no shell, universal windows apps and drivers)	ARM base platform (modern shell, universal Windows apps and drivers)	x86 platform (desktop shell, universal Windows apps and drivers)
Minimum Requirement	256MB RAM / 2GB storage	512 MB RAM / 4GB storage	1GB RAM / 16GB storage

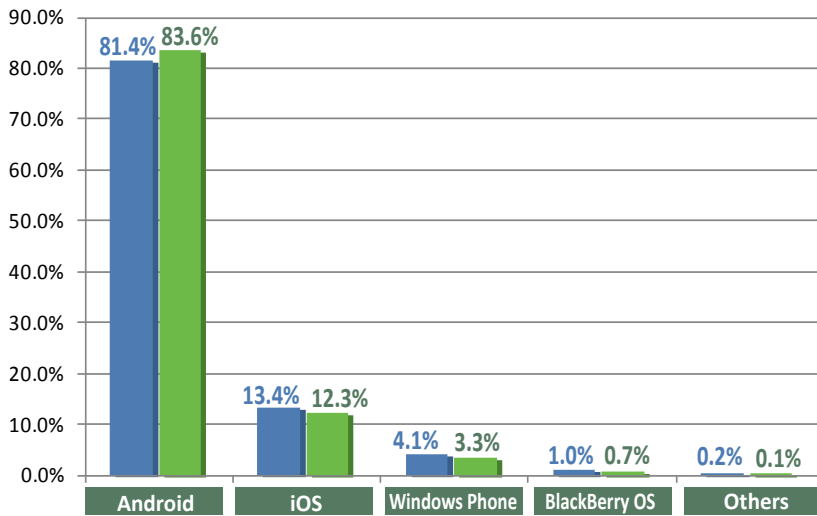
Android for Industrial Embedded & Automation

Android with High-performance RISC SoC

Worldwide Smartphone OS Market Share

(2013 Q3 & 2014 Q4)

2013 Q3
2014 Q3



Rate of Adoption

Version	Codename	API	Distribution
2.2	Froyo	8	0.4%
2.3.3-2.3.7	Gingerbread	10	7.4%
4.0.3-4.0.4	Ice Cream Sandwich	15	6.4%
4.1.x	Jelly Bean	16	18.4%
4.2.x		17	19.8%
4.3		18	6.3%
4.4	KiKat	19	39.7%
5.0	Lollipop	21	1.6%

Android		iOS		Windows phone		BlackBerry OS		Others	
2013Q3	2014Q3	2013Q3	2014Q3	2013Q3	2014Q3	2013Q3	2014Q3	2013Q3	2014Q3
81.4%	83.6%	13.4%	12.3%	4.1%	3.3%	1.0%	0.7%	0.2%	0.1%

Android Platform for Different Industries

The Android platforms are widely used since Android 2.3.4 was release in 2010.



Car Infotainment



Transportation



IKARPC-07A-A9

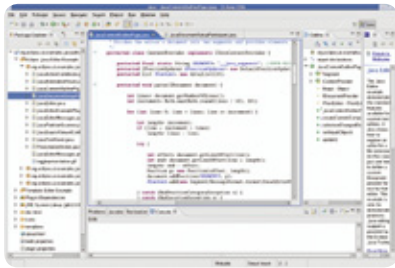


Warehouse Management



MODAT-531

Android (Native) App Development



IDE for Java (eclipse)

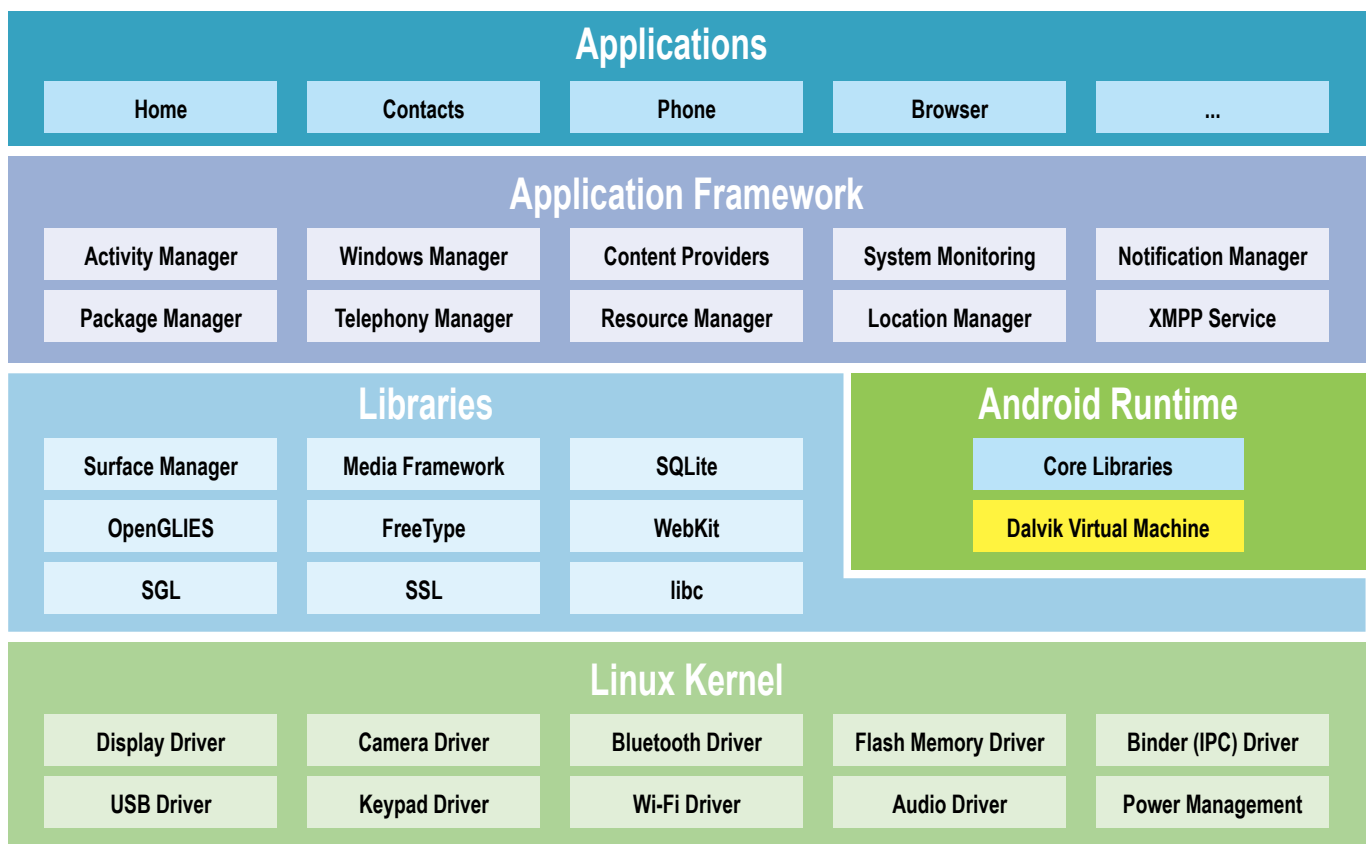


Emulator



ADT Plug-in

Android Software Architecture



IEIMobile for Industrial PDA

